

### What are cookies

A cookie is a small data file that is stored on your computer's hard drive by the web browser when you access a website. We use standard technology called 'cookies' on our website ([www.acsacs.co.uk](http://www.acsacs.co.uk)) primarily to understand who has seen which pages, determine how frequently particular pages are visited and show ACS the most popular areas of our website. They allow us to enrich your experience of using our website and make it more user-friendly.

If you choose to disable cookies you will still be able to browse our website like normal.

**PLEASE NOTE:** Cookies **DO NOT** contain confidential or personally identifiable information such as your home address, telephone number or credit card details.

### The type of cookies we use

ACS use the following type of cookies on our website.

Session Cookies - they provide each user with a unique id, this allows ACS to store information about their visit to our website until they close the browser. Even though ACS create session cookies, we do not use them.

Persistent Cookies - these help ACS memorise certain things about your visit to our website. They enable us to run certain pages that give particular users a different experience based on if they have seen the page before or completed an action on a page. The cookies remain on your computer once you leave our website.

Third Party Cookies - we may use cookies that are set by a partner company to enable us to track user browsing habits. This helps us improve how our website is run and personalise it for a better user experience. They also help facilitate in campaign delivery through advertisements and e-mail activity as well as providing analytical reporting for our website.

### Third party cookies

You can control the cookies on your machine by turning them on or off.

Most browsers automatically accept cookies. If you do not want us to place cookies on your computer you can set your browser to disable or reject them. This will mean that no website will be able to place cookies on your computer. You can do this by adjusting the preferences within your browser.

When you visit [acsacs.co.uk](http://acsacs.co.uk) you may notice some of the cookies are not related to ACS. If you visit a web page that has embedded content you might be sent cookies from these websites. We do not control the settings of these cookies, so please check the third-party websites for information about managing their cookies.

### List of cookies on our site

Cookie	Cookie Name	Cookie Description
PHPSESSID	PHP Unique Session Identifier (session cookie)	This PHP identifier allows ACS to temporarily save information about your visit to our website that would enrich your experience. This is a session cookie so once you leave our website no information is stored about you.

Friday thirteenth	ACS Friday 13th Cookie (persistent cookie)	This cookie is only for users who have visited our Friday the 13th page. We use this cookie purely to check if users have visited the page before and spun the wheel. This allows ACS to provide a different experience to those users who have spun the wheel compared to users who haven't.
_gat_gtag_UA_109527869_4	Google Tag Manager Cookie	Used by Google to track visits to our website. The information generated by the cookie will be forwarded to Google servers for statistical analysis purposes only and does not contain personally identifiable information.
_ga	Google Analytics Cookie	Used by Google to track visits to our website. The information generated by the cookie will be forwarded to Google servers for statistical analysis purposes only and does not contain personally identifiable information.
_gid	Google Analytics Cookie	Used by Google to track visits to our website. The information generated by the cookie will be forwarded to Google servers for statistical analysis purposes only and does not contain personally identifiable information.

### Managing your cookies

Each internet browser is different, so please check the **'help'** menu on your browser to learn how to change your cookie preference or visit [www.allaboutcookies.org](http://www.allaboutcookies.org) for further information on cookies and how to switch them off.

This policy statement is approved by our Commercial Director, Harry Stevenson, who is responsible for cookie matters.

Harry is contactable via: [harry.stevenson@acsgroup.co.uk](mailto:harry.stevenson@acsgroup.co.uk)

